Dear Business Owners and Families,

On **Thursday, October 11, 2018**, St. Madeleine Sophie School will hold its seventh annual Moveathon fundraiser. This fun event builds school spirit, promotes the importance of physical fitness,



and raises funds to support St. Madeleine's outstanding school programs. We invite you to be a part of this fabulous fundraiser and ask for your support to make it a huge success!

SPONSORSHIP OPPORTUNITIES

HOW DOES IT WORK?

On Thursday, October 11, St. Madeleine's students will walk, jog, skip or dance around the designated course. All grades, PK through 8th participate. Students collect donations, pledged per lap or flat donations. The goal this year is \$35,000.

HOW CAN YOU HELP?

Please consider supporting St. Madeleine Sophie School by sponsoring our annual Moveathon event. A sponsorship application with level details is attached. The deadline for sponsorship is Tuesday, September 18, 2018.

QUESTIONS?

Contact the school office at schooloffice@stmadsophie.org or (425) 747-6770 ext. 201.

Thank you in advance for your generous support!

SPONSORSHIP LEVELS — St. Madeleine Sophie MOVEATHON 2018

Platinum Sponsor - \$1,000

- School/community-wide recognition as Platinum Sponsor and **primary sponsor** of event.
- Company banner displayed at event (provided by sponsor) and logo at top of starting/ finish line banner.
- Logo on t-shirts, worn by over 300 students, faculty and volunteers during the event and throughout the year.
- Logo recognition as Platinum Sponsor on school website before and after event.
- Name announced at the event and marketing materials sent to the entire school community.
- Recognition in school and parish publications that reach nearly 1000 households.

Gold Sponsor - \$750

- Logo on the starting/ finish line sponsor banner with premier placement.
- Logo on t-shirts, worn by over 300 students, faculty and volunteers during the event and throughout the year.
- Logo recognition as Gold Sponsor on school website before and after event.
- Name announced at the event and marketing materials sent to the entire school community.
- Recognition in school and parish publications that reach nearly 1000 households.

Silver Sponsor - \$500 Level

- Logo on the starting/ finish line sponsor banner.
- Logo on t-shirts, worn by over 300 students, faculty and volunteers during the event and throughout the year.
- Logo recognition as Silver Sponsor on school website before and after event.
- Name announced at the event and marketing materials sent to the entire school community.
- Recognition in school and parish publications that reach nearly 1000 households.

Bronze Sponsor - \$350 Level

- Logo on the starting/ finish line sponsor banner.
- Logo on t-shirts, worn by over 300 students, faculty and volunteers during the event and throughout the year.
- Name announced at the event and marketing materials sent to the entire school community.
- Recognition in school and parish publications that reach nearly 1000 households.

Copper Sponsor - \$250 Level

- Name on the starting/finish line sponsor banner.
- Logo on t-shirts, worn by over 300 students, faculty and volunteers during the event and throughout the year.
- Name announced at the event and marketing materials sent to the entire school community.

SPONSORSHIP INFORMATION Company/Family Name (as it should appear on all advertising/publicity):	
Contact Name:	
Contact Phone:	
Address:	City, State, Zip:
Sponsorship Level (please circle le • Platinum Level \$1,000	evel below) • Gold Level \$750 • Silver Level \$500 • Bronze Level \$350 • Copper Level \$250
Sponsor logos should	be emailed to dsherman@stmadsophie.org no later than September 18, 2018.
Payment Information Check (make payable to S	t. Madeleine Sophie School and mail to: 4400 — 130 th PL SE, Bellevue, WA 98006)

Credit Card (to make payment by credit card go to www.smsbellevue.org and click on quick link for Moveathon 2018